



January 8, 2025

2025 Silver State Stampede Sponsorship Opportunity

We are excited to share some big news with you! Thanks to the generous support of our sponsors, fans, rodeo contestants, volunteers, and contract personnel, the Silver State Stampede is undergoing an exciting transformation for 2025. We've moved our event dates to better align with other top rodeos, ensuring that the best of the best—world champions and NFR qualifiers alike—will come to Elko. Our goal is to position the Silver State Stampede among the top 50 rodeos in the country, and these new dates along with our 10-time Stock Contractor of the year, Frontier Rodeo Company, will help us achieve that goal. Bringing world class competition to our community will give our sponsors more recognition on a national level as well as a stronger economic impact to our community.

The 2025 Silver State Stampede will take place on **Friday, June 20th, Saturday, June 21st, and Sunday, June 22nd.**

The Silver State Stampede is the oldest annual event in Elko, and we continue to grow year after year. To keep our rodeo thriving and elevating, we rely on the support of individuals and businesses like yours.

As you plan your marketing budget and charitable contributions for the coming year, we would deeply appreciate your consideration for sponsorship. A member of the Silver State Stampede team will be reaching out in the coming weeks to discuss potential opportunities for your involvement and support. Should you have any questions or require more information, please feel free to contact me directly at 775-778-5724 or email sponsors@silverstatestampede.com.

On behalf of the entire Silver State Stampede team, thank you for your thoughtful consideration and continued support. Our event would not be possible without the dedication and generosity of all our volunteers and donors.

Sincerely,

Pat Laughlin, President

2025 SPONSOR OPPORTUNITIES

		Rodeo Sponsor Listing	Name linked on Website	Other Social Media Recognition	Parade Entry in the July 5th parade	Banner Arena and other visible locations	Logo on Jumbotron	Logo on Video Screen next to Jumbotron	30 second commercial aired prior to rodeo	Television Coverage on Cowboy Channel	Arena Flag	Chute Sign, Crash Pads, Timed Event Gate	Sky Box VIP Access (three performances)	Limited Edition SSS Rodeo Print Unframed	Limited Edition SSS Rodeo Print Framed	Box Seat (6 seats for three performances)	Arena-side VIP Seating Tickets	Sunday Performance Hospitality Dinner
Title	Price																	
Donor	\$0-\$999	✓																
Turquoise Buckle	\$1,000	✓	✓	✓	✓		✓									1		
Ruby Buckle	\$1,500	✓	✓	✓	✓		✓	✓		✓						1		
Silver Buckle	\$2,500	✓	✓	✓	✓		✓	✓		✓	✓		✓			1		4
Gold Buckle	\$3,500	✓	✓	✓	✓		✓	✓		✓	✓		✓			1		4
Diamond Buckle	\$5,000 +	✓	✓	✓	✓	2	✓		✓	✓	✓		4		✓	1	10	8
Platinum Buckle	\$10,000 +	✓	✓	✓	✓	4	✓		✓	✓	✓		6		✓	2	12	8

Ruby Buckle: Pick up men, Wild Fan of the Night, National Anthem Singers, Bullfighters, Daysheets

Silver Buckle: Events and spurs for each event include Bareback Riding, Steer Wrestling, Tie Down Roping, Saddle Bronc Riding, Team Roping, Barrel Racing, Breakaway, Bull Riding and All Around. Special Events and Venues include Mutton Busting, Mini Bulls, Flag Team Clown/Barrelman, Specialty Act, Sports Medicine, Hospitality Tent, Sky Box, Live Band, Concession Stand, Beer Garden and Cowboy Bar

Gold Buckle: Chute signs, only 6 chutes available and only 1 chute/sponsor; Crash Pads & Timed Event Gates, (4) available, Announcers (2), Ring of Fear

Platinum Buckle: 1 to 3 videos played throughout the performance, depending on time allowed

Email us for a custom package sponsors@silverstatestampede.com

The Skybox VIP Access will be a pass on a lanyard that can be shared, but it will not serve as a ticket for entry to the rodeo.



For more information on Sponsorships, please contact Cathy Laughlin at sponsors@silverstatestampede.com text or call 775-777-6864